



CALL FOR PRESENTATIONS



SUPPORT HOME HEALTH EDUCATION



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HCA Education and Research, the education arm of the Home Care Association of New York State, is looking for professionals to present home health industry education programs at our signature events, including our Annual Membership conference in 2012. We also invite ideas for educational webinars and articles for our education-focused newsletter, *The Educator*.

Criteria

Proposals are evaluated on:

- The relevance to home care, hospice or palliative care
- Timeliness of the topic
- Practical application
- Learning objective and usefulness
- Experience of the presenter
- Being non-commercial in nature (Vendors should include a provider in their presentation as a co-presenter).

Benefits for you

By presenting at an HCA event, you will gain visibility as an industry expert as well as a supporter of home health education. Approved presenters also receive complimentary admission to the entire program at which they are presenting.

Presentation Suggestions

HCA is looking for presentations on topics that will help individuals:

- Enhance patient care
- Save money
- Create efficiencies
- Enhance methods or help establish protocols
- Explore models for successful partnering and relationship building opportunities
- Prepare agencies for a successful transition to a managed care environment (through the use of data and other methods).
- Employ best practices (i.e. chronic disease management, prevention of re-hospitalization)
- Support workforce enhancement
- Introduce/Expand home health technologies
- Support transitioning to electronic medical records
- Enhance customer service, referrals/discharge planning
- Support better use of data/benchmarking
- Enhance regulatory compliance

Deadline

Please submit your presentation proposal by January 31, 2012 for the HCA Annual conference. Selections will be made by February 10. Selections for all other events will be made approximately three months before each program date. Presenters are encouraged to allow time for questions and answers. Final presentations will be due 30 days before each event, including handout materials.

How to Submit a Proposal

To propose an education program idea, please complete the form on the next page and submit it via e-mail to:

Lynda Schoonbeek, CMP,
Director of Education,
at Lschoonbeek@hcanys.org.

You may also fax to 518-426-8788.

Contact Lynda Schoonbeek at 518-810-0656 with any questions.

