

# Northeast Home Health Leadership Summit

January 20 & 21, 2010  
Sheraton Boston Hotel  
Boston, Massachusetts

The **2010 Northeast Home Health Leadership Summit**, on January 20 and 21 in Boston, is ready to help you navigate and explore new ideas *On the Road to Reform*, the 2010 conference theme.

This unique, cutting-edge leadership conference, which will take place at the elegant Sheraton Boston, focuses on future trends in health care and management while bringing you high-caliber thought leaders from both the business and policy sectors to help best position your home care organization within today's dynamic and ever-changing policy environment.

With the heightened focus on health reform at both the state and national levels, this year's program offers a full array of new and exciting perspectives, innovative care delivery templates and models, and various tools and resources to help you not only anticipate and prepare for imminent changes *On the Road to Reform* but also to steer those changes in a direction that is responsive to the needs of your patients and the strengths of our home care system.

Please join the hundreds of home care colleagues from throughout the northeast region who will be attending this thought-provoking and engaging program featuring nationally renowned experts in home health management, leadership, and innovation as we head down the road to health care reform together.

The **Northeast Home Health Leadership Summit** is sponsored by the Northeast Home Health Leadership Collaborative, a consortium of state home care trade associations representing provider and associate members in the northeast. The Home Care Association of New York State (HCA) Education and Research is the coordinator of this year's event. Collaborative members work closely with HCA Education and Research to bring you this insightful Summit. Collaborative members include:

Connecticut Association for Home Care & Hospice  
Home Care & Hospice Alliance of Maine  
Home Care Alliance of Massachusetts  
Home Care Association of New Hampshire  
Home Care Association of New York State  
New York State Association of Health Care Providers  
Rhode Island Partnership for Home Care  
Vermont Assembly of Home Health Agencies

Check out the Summit website at  
[www.hca-nys.org/NELS2010.htm](http://www.hca-nys.org/NELS2010.htm).

Here you will find updated conference information, speaker handout materials, driving directions, speaker profiles, sponsor information, as well as links to: online registration, upcoming events offered by the Collaborative associations, and information on exploring Boston.

Thanks to our Sponsors to date: Simone Consultants, Byram Healthcare, LLC, Delta Health Technologies, Healthcare Market Resources, Fazzi Associates, and Home Healthcare Solutions.

## AGENDA AT A GLANCE

### Wednesday, January 20

- 9:00am Coffee is on, as registration opens
- 10:00am A welcome from Northeast Home Health Leadership Collaborative
- 10:15am Accountable Care Organizations: Forging Stakeholder Partnerships for Health Care Performance and Efficiency  
Julie L. Lewis, Director of Health Policy, the Dartmouth Institute for Health Policy and Clinical Practice (TDI)
- 11:15am You're In or You're Out: Determining Winners and Losers Under a Global Payment System  
Allen Dobson, Ph.D., President of Dobson | DaVanzo
- 12:30pm Lunch – Sponsored by 
- 1:30pm Get in the Driver's Seat for Challenges and Opportunities Ahead  
Beth Hennessey, RN, MSN, Administrator, Baptist Health Home Health Network, Little Rock, Arkansas  
Joel S. Weissman, Ph.D., Senior Health Policy Advisor to the Secretary of the Executive Office of Health and Human Services, Commonwealth of Massachusetts  
Musood Pirzada, Director of Information Technology, Center for Rehab and Post Acute Care, Cleveland Clinic
- 3:15pm Leaders, Man Your Engines – Prepare for the Trip On the Road to Reform  
Michael Dowling, President and CEO, North Shore-LIJ Health System, New York
- 5:00pm Reception – Top of the Hub (Dinner will be on your own this evening.)

### Thursday, January 21

- 7:30am Breakfast Buffet
- 8:30am It's All About Relationships  
Daniel Sisto, President, Healthcare Association of New York State (HANYS)
- 10:00am Where Do We Go From Here: The Transformative Power of Data  
Randall S. Moore, MD, MBA, Chief Executive Officer, American TeleCare, Inc.
- 11:00am The National Quality Forum – Quality Priorities and Home Care  
Lisa Hines, BSN, MS, Senior Director of Education, Performance Measurement, National Quality Forum (NGF)
- 12:15pm Lunch – Sponsored by  **AmericanTeleCare**  
Practical solutions. Positive outcomes.™
- 1:30pm Bedside Trust – The "Root" to Reform  
Brian Wong, MD, CEO, The Bedside Trust
- 3:30pm Adjourn

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## Registration Form

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Agency

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone Fax

## State Association

### Member Affiliation (Select One)

- \_\_\_\_\_ Connecticut Association for Home Care & Hospice
- \_\_\_\_\_ Home Care & Hospice Alliance of Maine
- \_\_\_\_\_ Home Care Alliance of Massachusetts
- \_\_\_\_\_ Home Care Association of New Hampshire
- \_\_\_\_\_ Home Care Association of New York State\*
- \_\_\_\_\_ New York State Association of Health Care Providers\*
- \_\_\_\_\_ Rhode Island Partnership for Home Care
- \_\_\_\_\_ Vermont Assembly of Home Health Agencies
- \_\_\_\_\_ Member of both HCA and HCP-NY

## Registration Deadline and Cancellation Policy

Registration must be postmarked by January 6, 2010. Registration postmarked after that date will be charged a \$35 late fee per registrant. Changes or substitutes within the same agency are acceptable by notifying HCA Education and Research by January 15<sup>th</sup>. Cancellations up to January 6 will receive a full refund less 25% administrative fee by emailing [info@hcanys.org](mailto:info@hcanys.org). No refunds will be given after January 6. Questions? Contact Teresa Brown at (518) 426-8764 or [info@hcanys.org](mailto:info@hcanys.org).

In accordance with the American with Disabilities Act or special meal needs, please let us know how we can accommodate you:

\_\_\_\_\_

\_\_\_\_\_

## Three Ways to Register

- By mail: Send your payment and registration form to  
HCA Education and Research  
194 Washington Avenue, Suite 400  
Albany, NY 12210
- By Fax: Send your registration form with credit card  
payment to (518) 426-8788
- Online: [www.eventville.com/hcanys](http://www.eventville.com/hcanys)

## Registration Fee

The Registration Fee for the two-day conference includes education programs, as well as food and beverage events where noted.

### Member of a Sponsoring State Association

Early Bird Two-Day Fee (until 12/9/09)	\$450 _____
Two Day Fee (after 12/9/09)	\$495 _____
Late Fee (postmarked after 1/6/10)	\$ 35 _____

### Non-Member

Early Bird Two Day Fee (until 12/9/09)	\$550 _____
Two Day Fee (after 12/9/09)	\$595 _____
Late Fee (postmarked after 1/6/10)	\$ 35 _____

- Yes, I will attend the reception at the Top of the Hub which is included in the two-day fee.
- No, I will not attend the reception.

Total Registration Fee \$ \_\_\_\_\_

### Method of Payment

\_\_\_\_\_ Check made check payable to: HCA Education and Research

\_\_\_\_\_ American Express \_\_\_\_\_ MasterCard \_\_\_\_\_ VISA

(3 digit code on reverse) \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Card Number \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Signature \_\_\_\_\_